



**ROSEBUD MANUFACTURING IS EXPANDING**

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Rosebud Cabinetry & Lodging Furniture hosted a grand opening on Thursday, August 21, 2008. The festivities included a plant tour at 1:30 p.m., the open house from 4:00 p.m. - 7:00 p.m. and the ribbon cutting at 5:00 p.m. Plans to expand the countertop line are being implemented with the expansion occurring into the former PSI building. Ready for expansion, Rosebud purchased a "pack line" that will enable the completion of their countertops. Ultimately, the finishing department will increase to a size of four times larger than before.

**Overall move**

Moving always comes with challenges and Rosebud's consolidation of its production lines from six buildings to one large facility is no small feat. The move came with its challenges and the issues are slowly being worked through. Opportunities for continued efficiency are still being researched and implemented. Training regarding the new setup is ongoing as well. Co-owner Brian Kern stated that the changes are all because of their constant "commitment to have a better product." It's Rosebud's commitment to quality, value and delivery that has made Rosebud a fierce competitor in the Midwest for cabinetry. It is this constant drive that creates a strong sense of pride in the craftsmanship and skill of Rosebud's 81 employees. All of Rosebud's products are Kitchen Cabinet Manufacturers Association (KCMA)

certified. The beautiful craftsmanship is proudly displayed, not only in their showroom, but in every office and meeting room in the facility.

**History**

Rosebud was first started in Mission, South Dakota in 1965 by Art Thornton. At that time, Rosebud manufactured one line of cabinets. The company was encouraged to move to Madison in 1972 to take advantage of better employment opportunities and quality of life issues. It was in the mid-1980s that the motel furniture collection was introduced and Rosebud now offers ten different hospitality furniture collections and ships them around the country.



Plainfield door style, cherry wood species, Autumn Dull Rub finish

**FROM THE PRESIDENT****Road Funding Solutions Needed**

Very high gasoline and diesel prices have resulted in a dramatic decrease in driving by Americans. This response by motorists has reduced the run-up in these prices but has had the unintended consequence of reducing fuel tax revenues that are available to build and maintain our roads, bridges, and highways.

It now appears that the changed driving habits brought about by high fuel prices may be permanent. In response to this new reality, both the South Dakota legislature and the Congress have begun to reexamine the nearly century old tax structure of per gallon fuel use taxes. Solutions must be found if our aging transportation infrastructure is to be maintained in a safe, reliable condition and needed, new projects are to be built in a timely manner.

Then there is the need to somehow find funding for expanding Highway 34 to four lanes between Madison and I-29. The expansion to four lanes of Highway 34 is a key project needed for growing our local economy. Rural communities such as Madison must have adequate transportation if we are to retain and expand our job opportunities. The Lakeview Industrial Park already has companies dependent on Highway 34. Their future expansion needs a four lane access to I-29. Further, we cannot expect to recruit new businesses effectively without that access.

Unfortunately, because of the declining fuel tax revenues, there will be limited opportunities for near term funding of the proposed Highway 34 project. This does not mean that we should not continue to aggressively pursue funding for this project. It does mean that we must engage with our state and federal elected officials in developing solutions for funding our transportation needs.

Mike McDowell, LAIC President

**ROSEBUD MANUFACTURING IS EXPANDING (CONTINUED)**

It was in Madison that the company grew to its current size, offering four different cabinet lines with 25 door styles in nine different wood species and numerous finish options, able to ship to 13 regional states.

Rosebud is a co-owned business. One of its former salesmen, Donny Grayson, started with Rosebud in the early 80's and is now a co-owner. Rosebud current sales force is 8 full-time employees.

As if expansion wouldn't be enough, Rosebud is also looking into heating its building with wood burning stoves by using the wood scraps left over from production. They are also working on modifying the dust collection system to make it more efficient for collecting the sawdust particles from the production line. It is possible that the sawdust can also be used in the heating plan.

Congratulations to Rosebud in their expansion. To learn more about Rosebud Manufacturing or to visit their showroom in Tea or Madison, please visit their website at <http://www.rosebudmfg.com/>.

July 22, 2008 The Campaign for Dakota State University, A note from President – Dr. Doug Knowlton

Anticipation and transformation are words that come quickly to mind as I write this brief note for our DSU Foundation Newsletter. Yesterday I walked around the campus and thought about all the incredible projects that are now being completed. There is great anticipation regarding the impact that these projects will have on our student experience and how beneficial they will be to the university when they are completed. The projects include residence hall renovations, new coffee shop and convenience store, new centralized mail box room, new conference room in Trojan Center, up-graded TV area in Trojan Center, newly refurbished admissions office, Beadle hall window up-grades, air conditioning in the field house and a refurbished reception area in the president's office. If that isn't enough, we are just in the process of selecting an architectural firm to design the 6.2 million dollar renovation of the Habeger Science Center.

Add to these projects the two new buildings that are included in this DSU Comprehensive Campaign and one can understand why there is so much anticipation and excitement here on campus. The new Information Systems Building and the Indoor Athletic Facility will also transform the student experience.

The campaign that is being developed and implemented will not only transform the physical environment of the campus but will bring a new student profile and resources. Through scholarships and endowments our faculty and student numbers will increase significantly.

I wish that everyone who will read this brief note could have the experience of being on the campus of Dakota State University so you could feel this anticipation. There is a dream beginning to come to reality not only through the current projects being completed, but through the hard work that is being put in to make the full dream (now expressed in our strategic plan and the comprehensive campaign) come true.

### **HIGHWAY 34 UPDATE**

#### **HIGHWAY 34 IMPACT STUDY COMPLETED**

The study, officially titled "An Analysis of Safety and Economic Information in Regard to the 14-Mile Corridor Expansion/Upgrade of the Current South Dakota Highway 34 2-Lane Traffic Corridor East of Madison, South Dakota to Interstate 29 to a Proposed South Dakota Highway 34 4-Lane Traffic Corridor" has been prepared by the First District Association of Local Governments and is now in its final form.



The purpose of the study is to utilize the data to continue to push forward in supporting the expansion/upgrade of Highway 34.

The study looks at the potential impacts on the cities of Madison and Colman as well as the counties of Lake and Moody. The study is based on irrefutable data as provided by the South Dakota Departments of Revenue, Labor, Public Safety, and Transportation. Ten sections make up the study and are as follows:

**Section I:** Identification of the purpose of the analysis and its possible impact upon communities and counties, and the social, economic, business, property owners and visitor matrix.

**Section II:** Identification of passenger/freight impact and implications.

**Section III:** Identification of transportation change desired, to include upgrades/expansions, future demands, economic development, and enhancement of quality of life issues in the selected geographical study area.

**Section IV:** Identification of project costs, to include initial cost, projected inflationary cost, maintenance costs, and cost savings due to enhanced safety.

**Section V:** Identification of past, present and future trends and conditions regarding community and county populations, employment, education, income, homeowner ratios, rental ratios, associated expenses, and business index ratio.

**Section VI:** Identification of project impact, to include user impacts, costs of travel, travel time, commute time and numbers, carpooling, cost savings, safety benefits, scale efficiencies of product cost/equality, and property values.

**Section VII:** Identification of governmental fiscal impacts to include specific revenues and expenditures (both locally and countywide).

**Section VIII:** Identification of "real-time" traffic flow and type (passenger/commercial) within selected areas of SD Highway 34 east of Madison, SD.

**Section IX:** Identification and analysis of safety data and corridor accidents.

**Section X:** Evaluation of the economic value and impact on the selected geographical study area.

The study has received the National Association of Development Organizations (NADO) 2008 Excellence in Regional Transportation Award and was presented at the National Rural Transportation Peer Learning Conference in Duluth, Minnesota on August 17, 2008. The Excellence in Regional Transportation Award is a national program focused on transportation advancement and regional development. Only one project in each state is selected to receive the award.



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